



UNIVERSITAT POLITÈCNICA  
DE CATALUNYA  
BARCELONATECH

# Company Chairs

## UPC

In a world undergoing transformation, the UPC offers you the opportunity to strengthen your company's competitiveness and gain visibility among the new generation of talents and leaders in research and innovation across various technological disciplines.

*Strategic alliances to transform  
knowledge into innovation.*



# UPC Company Chairs

**A corporate alliance between businesses and the UPC serves as a dynamic platform to foster strategic and long-term collaborations between companies and the university. These partnerships drive progress in education, research, innovation, and knowledge transfer across a wide range of disciplines.**



## **Modes of participation:**

Company Chairs and Premium Company Chairs



## **Offer of activities/services to choose from based on the company's interest:**

Each form of participation provides access to a set of tailored activities, specifically designed to reflect the services and actions offered by the Company Chair. These activities are determined based on the company's interests and will be adapted to the chosen modality in terms of both scope and cost.



## **Management of Company Chairs:**

The Company Chair is co-directed by a director appointed by the company and a UPC professor with extensive experience in the technological domain of the chair, supported by a dedicated UPC team. The Work Plan is established for a duration of 3–4 years, with annual reviews and potential adjustments based on the company's objectives and the results achieved.

The agreement allows the company to allocate one-third of the budget to the university. In this case, the UPC will issue the corresponding certificate for tax purposes, in accordance with applicable legislation. Otherwise, a 23% overhead cost will be deducted from the total budget to cover management expenses.



# UPC Company Chairs

## Types:

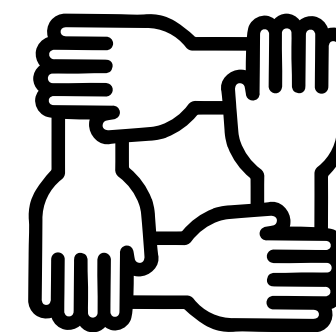
- PREMIUM COMPANY CHAIRS – €90,000 per year
- COMPANY CHAIRS – €30,000 to €89,999 per year

## Activity/Service Areas:

- Talent and Training
- Research and Development
- Innovation, Entrepreneurship, and Ecosystem Connection
- Social Responsibility, Visibility, and Other Benefits

## Services:

- Coordination with UPC Internal Units
- Annualised Work Plan (3–4 years) reviewed annually
- Donation Certificate (33% of the total amount)



### **Activity/Service Areas:**

Talent and Training, Research and Development, Innovation, Entrepreneurship, and Ecosystem Connection  
Social Responsibility, Visibility, and Other Benefits

**Collaborating with the UPC means gaining access to a highly valuable relational capital, comprising over 80,000 people with deep roots in Catalonia's industrial and economic ecosystem, and a strong international presence.**

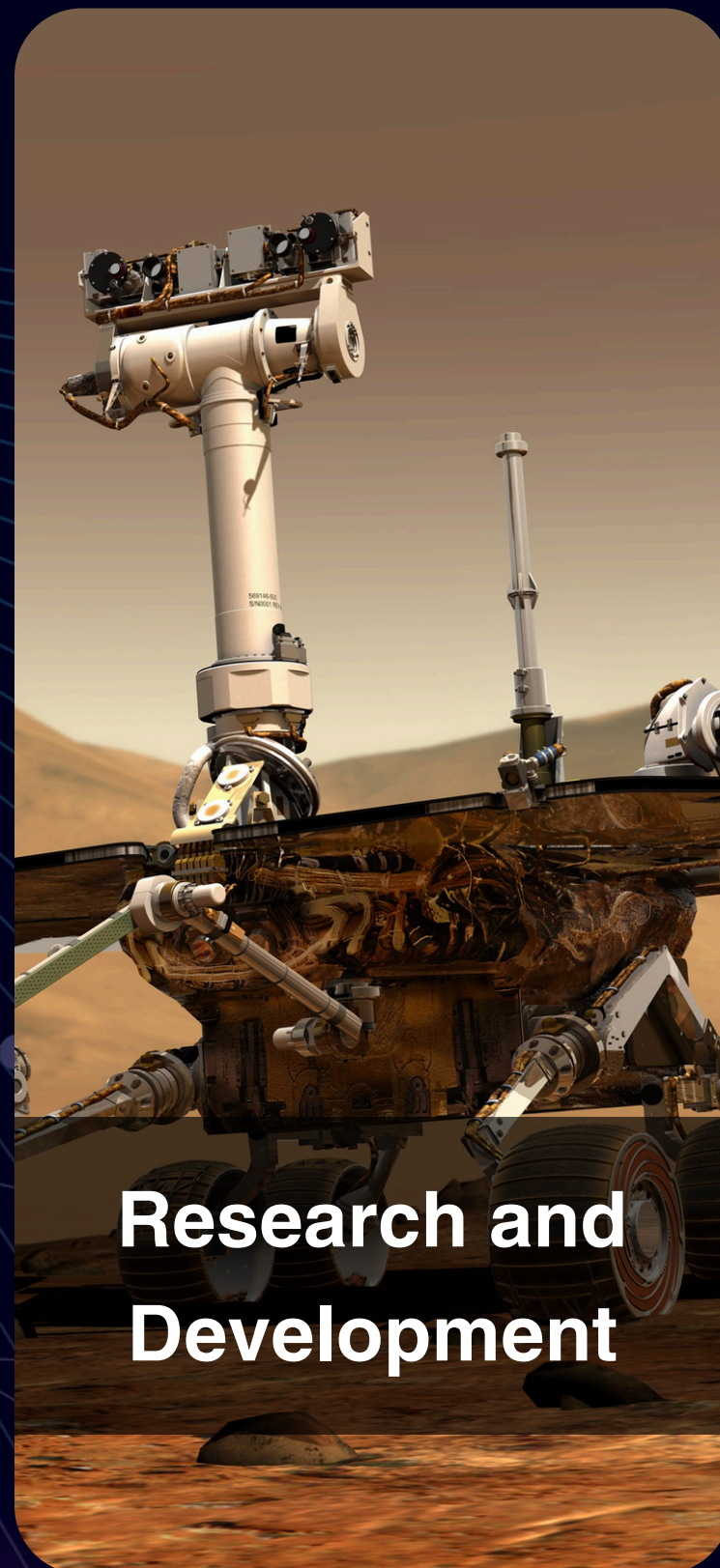


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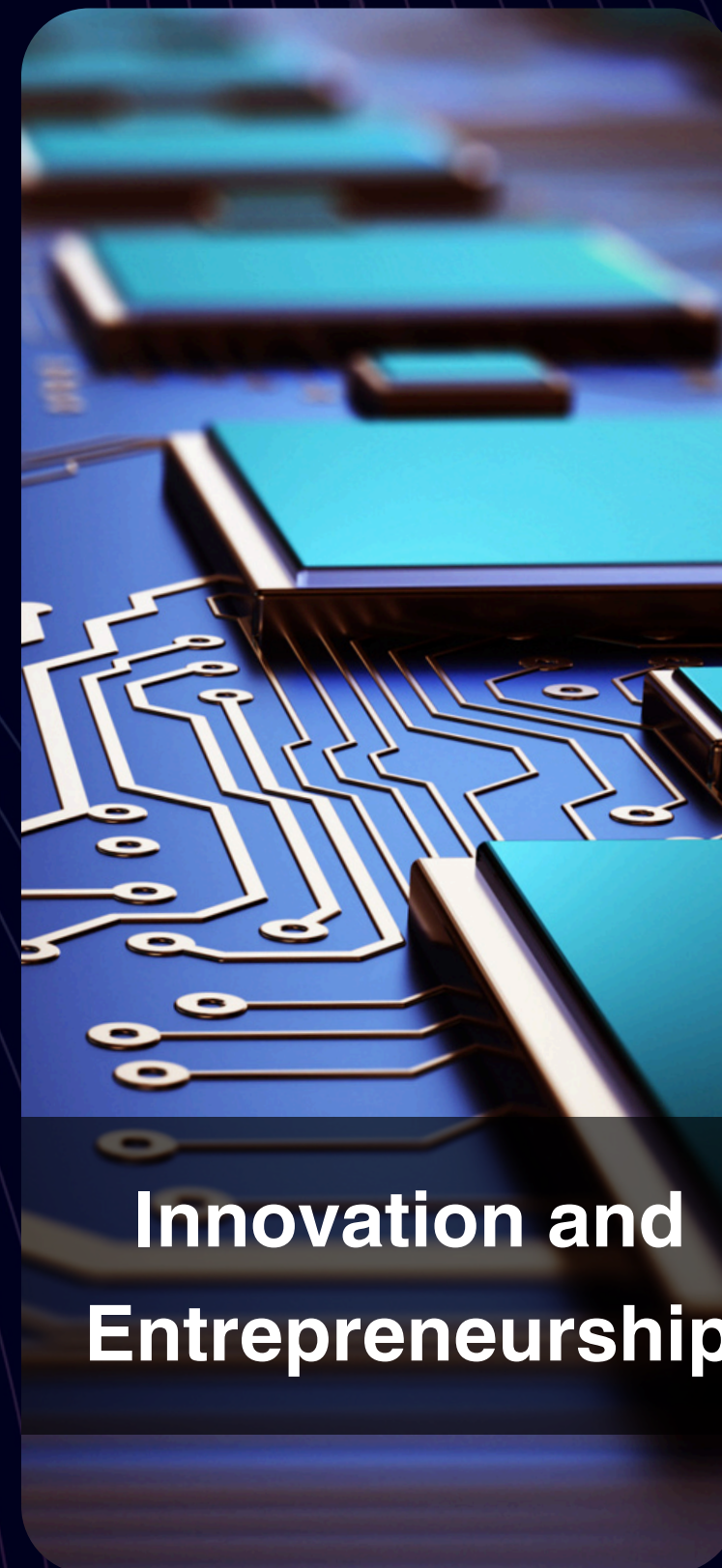
# Activities and Services



**Talent and  
Training**



**Research and  
Development**



**Innovation and  
Entrepreneurship**



**Social  
Responsibility**



## Talent and Training

- Talent and Training
- Seminars and conferences led by industry experts.
- Personalised talent identification programmes through company-driven challenges.
- Exclusive visits to company facilities.
- Sponsorship of academic awards for outstanding student projects in key fields.
- Student forum participation.
- Engagement in training courses.
- Collaboration in company training plans.
- Company challenges for students.
- Company-sponsored scholarships.
- Hackathons/Datathons.
- Support for laboratories and teams.



## Research and Development

- Research and Development
- Joint identification of the company's technological needs and development of proposals to enhance competitiveness.
- Collaborative PhD programmes with the company (scholarships) – Industrial Doctorate Programme.
- Doctoral conferences and workshops.
- Customised workshops.
- Meetings with researchers from research groups/centres.
- Access to the generation of competitive and cross-disciplinary projects – active positioning within the sector.
- Access to research infrastructures and equipment.
- Joint development of research on topics of interest to the company.
- Collaborative participation in research projects at Catalan, Spanish, and European funding calls.



## Innovation and Entrepreneurship

- Driving innovation by integrating UPC's scientific and technological expertise, alongside support for entrepreneurship projects through incubation and mentoring initiatives.
- Facilitating the commercialisation of research results, including patents and licences, as well as the development of spin-offs created by or owned by the UPC.



## Social Responsibility

- Collaboration on corporate social responsibility (CSR) initiatives aligned with company values.
- Support for diversity, inclusion, and equal opportunities in STEM fields.
- Participation in educational outreach programmes to promote scientific and technological careers.
- Sponsorship of social impact projects and initiatives.
- Involvement in sustainability and environmental responsibility programmes.
- Engagement in ethical research and innovation practices.
- Support for social entrepreneurship and impact-driven startups.
- Contribution to university social projects benefiting local and global communities.
- Organisation of volunteer and community engagement activities.
- Promotion of responsible digitalisation and ethical AI development.



## Expanding Knowledge and Visibility

- Company visibility on the UPC website.
- Company logo featured in activities related to the Chair.
- Institutional presence in publications.
- Invitation to institutional events.
- Organisation of meetings with national and international experts on key topics.
- Promotion of technical and technological knowledge through specialised seminars.
- Collaboration in scientific publications and participation in major industry events to elevate both the company and the UPC – Company Chair brand.



## Premium Company Chairs

### **Càtedra SEAT-UPC**

Excellence and Innovation in  
the Automotive Industry for  
Sustainable Mobility

### **Càtedra Girbau Group**

Research and Innovation  
Chair in Industrial Laundry  
Technology

### **Càtedra DEMETER**

Circularity in construction and  
development of sustainable  
concrete.

## Company Chairs

Càtedra Grup AMES de Disseny i Innovació de Nous Biomaterials

Càtedra Endesa de Xarxa d'Innovació Energètica

Càtedra JG Engineers Group per a l'Estudi de Sostenibilitat en Edificis

Càtedra Klockner-UPC en Implantologia i Pròtesis Dentals

Càtedra Telefónica-UPC d'Anàlisi de l'Evolució i Tendències futures de la Societat de la Informació

Càtedra "HUB D'INNOVACIÓ EN FABRICACIÓ DIGITAL HP - UPC"

Càtedra Batlleiroig - UPC "Ciutat i Natura emergents"

Càtedra EIC-UPC: Enginyeria i Empresa

Càtedra Jujol

Càtedra de Regeneració Urbana

Càtedra Construció

Càtedra Barcelona d'Estudis sobre l'Habitatge

Càtedra VANDERLANDE

Càtedra ESTABANELL

Càtedra Blanca

Càtedra Galimplant

Càtedra TUV-SUB

Càtedra Syngenta

Càtedra Taigua

Càtedra RUMB

Càtedra IQG

Càtedra Galimplant sobre implants i pròtesis dentals

Càtedra AMB per els reptes contemporanis en l'habitat urbà



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# Let's Connect!



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[Universitat Politècnica de Catalunya](#)

For inquiries or collaboration opportunities, contact:

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